

Privacy Policy

Club Sauce Ltd (“we”, “us”, or “our”) respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard information when you use our website, platform, and related services (together, the “Services”).

All personal data is handled in compliance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

1. Who We Are

Club Sauce Ltd is a company registered in England and Wales under company number 16120940.

We are the data controller for the purposes of the UK GDPR in relation to the personal data we collect and process through our Services.

2. Information We Collect

We collect and process the following types of data:

- Account and business information – names, email addresses, business details, and influencer-related information such as social media handles and public analytics.
- Social media data – information retrieved via Meta or other authorised integrations, including Instagram account metrics, follower counts, and engagement rates.
- Analytics data – technical information such as IP addresses, browser type, device information, pages visited, and time spent on the site, collected via cookies and analytics tools (e.g. Google Analytics).
- Payment data – handled securely by Stripe. Club Sauce Ltd does not receive or store full payment card details.

3. How We Use Your Data

We use your personal data to:

- Provide, maintain, and improve our Services.
- Enable influencer–brand discovery and campaign management.
- Manage and authenticate user accounts.
- Process payments (via Stripe).
- Analyse platform performance and user behaviour.
- Comply with our legal and regulatory obligations.

4. Lawful Bases for Processing

We rely on the following lawful bases under the UK GDPR:

- Contractual necessity – to perform a contract with you or take steps prior to entering into one.
- Legitimate interests – to operate, improve, and secure our Services, prevent fraud, and understand platform usage.
- Legal obligation – to comply with applicable laws and regulations.
- Consent – where you agree to non-essential cookies or marketing communications (if applicable).

5. Data Sharing and Transfers

We do not sell, rent, or trade your personal data.

We may share limited data with trusted third-party processors who support our operations, including:

- Stripe – for secure payment processing.
- Meta Platforms Inc. – for authorised social media data integrations.
- Google Analytics – for aggregated site performance tracking.

All such providers process data under strict contractual obligations consistent with the UK GDPR.

Where data is transferred outside the UK, we ensure appropriate safeguards are in place, such as the UK International Data Transfer Agreement (IDTA) or adequacy regulations approved by the UK Government.

6. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes outlined in this Privacy Policy, including any legal, accounting, or reporting requirements.

Once data is no longer required, it will be securely deleted, anonymised, or archived in accordance with applicable law.

7. Data Security

We use appropriate technical and organisational measures to protect personal data against accidental loss, unauthorised access, misuse, or disclosure.

While we take reasonable precautions to safeguard information, transmission of data over the internet is not entirely secure and is done at your own risk.

8. Your Rights

Under the UK GDPR, you have the following rights:

- Access – to obtain a copy of your personal data.
- Rectification – to correct any inaccurate or incomplete information.
- Erasure – to request deletion of your data where legally applicable.
- Restriction – to limit how we process your data in certain circumstances.
- Data portability – to request transfer of your data to another controller.
- Objection – to processing based on legitimate interests.
- Withdraw consent – where processing is based on consent (e.g. marketing preferences).

You can exercise these rights by contacting us through the channels provided on our website.

If you are unsatisfied with how we handle your personal data, you may lodge a complaint with the Information Commissioner's Office (ICO) at www.ico.org.uk.

9. Cookies and Tracking

Our website uses cookies and similar technologies to improve functionality, analyse performance, and enhance your user experience.

You can control or disable non-essential cookies through your browser settings. Essential cookies required for core platform functionality cannot be disabled.

10. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in law, technology, or our data practices.

Any updates will be posted on this page with the revised effective date.

Club Sauce Ltd

Registered in England and Wales

Company number: 16120940